



Brian Hodges



Marketing, Product, Program
& Partner Management

Seattle,
USA



Contact INFO

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ABOUT ME

Experienced Marketing professional with two decades managing marketing programs, touching over 100M targets & yielding over 50 million dollars in return on marketing investments (ROMI).

100

Million
Impressions

50

Million \$
in ROMI

100+

Products
Marketed



EDUCATION

- 2018 ● Columbia University
MicroMasters, Artificial Intelligence
- 2017 ● Cal Berkeley
MicroMasters, Marketing Analytics
- 1997 ● City University, Seattle
MBA, Marketing
- 1993 ● University of Texas (Arlington)
Bachelor, Marketing



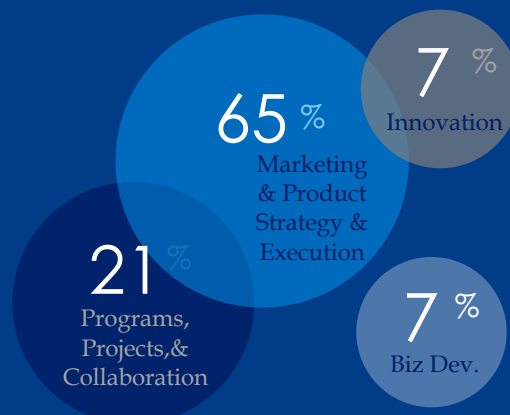
Recent Partners:



CAREER TIMELINE



EXPERTISE



Also worked @

Microsoft
10 years of Product Marketing
(Featured on cover of Sales and Marketing Management Mag.)

VIA3 (Viack)
8 Years of Marketing Programs

Captaris
Product Mgmt. & Marketing

eTunnels
My adventurous .Com Journey