

Contact INFO

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Recent

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Partners:

# Brian Hodges



Marketing, Product, Program & Partner Management

#### 💄 ABOUT ME

Experienced Marketing professional with two decades managing marketing programs, touching over 100M targets & yielding over 50 million dollars in return on marketing investments (ROMI).

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Million \$ ns in ROMI

Million

Products Marketed

#### 🗢 EDUCATION

Seattle, USA

- <sup>2018</sup> Columbia University MicroMasters, Artificial Intelligence
  <u>2017</u> Cal Berkeley
  - MicroMasters, Marketing Analytics
- 1997 Ocity University, Seattle MBA, Marketing
- 1993 O University of Texas (Arlington) Bachelor, Marketing

#### 🚔 CAREER TIMELINE

Marketing & Business Consultant Southwest Consulting / Eleven11 Consulting NGINX / F5 consultant of the year 2021							Marketing Director Fulcrum Technologies			
2024	2023	2022	2021	2020	2019	2018	2017	2016	2015	2014
A.I. MicroMasters, Marketing Analytics MicroMasters, plus certificates in Innovation and Data Analysis from Columbia, Cal Berkeley, MIT, & Harvard.						Education A.I. & Marketing		Securec Industry Magazii Cover S	ne	ISE is advertises

IBM







### EXPERTISE 65 % Marketing & Product Strategy & Execution Programs, Projects, & Collaboration EXPERTISE

#### 💥 Also worked @

#### Microsoft

10 years of Product Marketing (Featured on cover of Sales and Marketing Management Mag.)

VIA3 (Viack) 8 Years of Marketing Programs

Captaris Product Mgmt. & Marketing

eTunnels My adventurous .Com Journey